

Information Technology Management and Leadership Executive (ITMLE)

Days: 3

Audience: Seasoned IT Managers

Description: The IT Management and Leadership Executive (ITMLE) certification Boot Camp training class is designed to help current and aspiring IT senior managers maximize their current job performance and accelerate their professional advancement. IT executives must be more than just technical. They must have well-developed people skills, a broad business view, strong management capabilities, and an understanding of current technology trends. This three-day bootcamp provides the concepts, insights and techniques to propel participants forward in their IT Executive journey. Developed by an experienced CIO, and then vetted by a board of senior IT industry executives, the ITMLE shows that those who successfully complete Final Exam, brings credible and validated industry knowledge to the organizations they serve.

OUTLINE:

DAY 1: KNOWLEDGE, ROLES, METHODOLOGY, AND CHANGE

Thinking Like a CIO

- Knowledge Gathered
- Insights Gained
- Changes in Perspective
- Actionable Items

IT's (and Your) Four Roles in the Organization

- Observer
- Requestor
- Implementer
- Leader

Living in a Waterfall, Agile, Wagile World

- Methodological Differences
- Political and Leadership Issues
- Effect of Leading Edge Technologies
- Dealing with Distance, Time and Culture
- Communication Flash Points
- Project Coordination Issues
- Job and Skill Implications
- Mixed Methodology Action Plan

IT as an Agent of Change

- IT Drivers of Change
- Traditional Change Methodologies
- ERICA IT Change Framework
 - Environment
 - Resources
 - Individuals
 - Culture
 - Action

DAY 2: PROCESS, PRODUCTIVITY, AND GOVERNANCE

IT Strategic Planning and Thinking

- Strategic Thinking within IT
- Organizational Thinking
- Strategic Thinking Process
- Strategic Planning Process

IT and Organizational Productivity

- Key Productivity Concepts
- Productivity Enablers
- Creating an IT Productivity Culture
- Productivity Amplifiers
- The Productivity Pyramid



IT Management and Leadership Institute

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IT, Data and AI Governance

- Governance
- Risk management
- Compliance
- Key Governance Questions
- IT Governance Best Practice

DAY 3: INNOVATION, STAFF GROWTH, AND NEGOTIATION

Fostering IT Innovation

- Enablers and drivers of IT Innovation
- Design Thinking
- Divergent and Convergent Problem Solving

- Repurposing your Intellectual Property
- Innovation opportunities within IT

IT Leadership's Role in AI

IT Bench Strength and Resiliency

- Building Your Bench
- Formal and Informal Training
- Mentoring Your Team

IT Project and Vendor Negotiating

- Negotiation styles
- Negotiation preparations
- Negotiating Strategies
- Dealing with difficult tactics