Canva Affinity Publisher

Days: 3

Prerequisites: Practical working knowledge of Mac OS X or Windows.

Audience: Graphic designers, publishers, marketing professionals, and anyone who needs to create professional multi-page documents and publications.

Description: In this three-day course, you'll gain a comprehensive understanding of Affinity Publisher, the professional page layout and desktop publishing application. You will learn to create multi-page documents including books, magazines, brochures, and marketing materials using master pages, text styles, and advanced typography controls. You will master the integration of images and graphics, table creation, and the use of grids and guides for precise layouts. By the end of the course, you will be able to produce press-ready documents and export your work in professional publishing formats including PDF and EPUB.

OUTLINE:

LESSON 1: INTRODUCTION TO THE AFFINITY PUBLISHER INTERFACE
- Understanding the Workspace
- Customizing the Interface
- Overview of Tools and Panels

LESSON 2: BASIC DOCUMENT SETUP
- Creating a New Document
- Setting Up Document Preferences
- Using Preset Templates
- Understanding Pages and Master Pages
- Adding and Managing Pages
- Creating and Applying Master Pages

LESSON 3: WORKING WITH TEXT
- Adding and Formatting Text
- Text Frames and Flowing Text
- Character and Paragraph Styles
- Advanced Text Techniques
- Text Wrapping and Linking Text Frames
- Working with Columns and Grids

LESSON 4: STYLES AND CONSISTENCY
- Creating and Using Styles
- Paragraph and Character Styles
- Object and Table Styles
- Ensuring Consistency Across Documents
- Using Libraries and Assets
- Working with Document Templates

LESSON 5: BASIC LAYOUT TECHNIQUES
- Using Guides and Grids for Precision
- Setting Up and Using Guides

- Working with Baseline Grids
- Arranging and Aligning Objects
- Alignment and Distribution Tools
- Layer Management and Stacking Order

LESSON 6: ADVANCED DOCUMENT SETUP
- Working with Complex Document Structures
- Multiple Master Pages
- Sections and Section Manager
- Advanced Page Layout Techniques
- Using Layers for Complex Designs
- Creating and Managing Artboards

LESSON 7: WORKING WITH IMAGES AND GRAPHICS
- Importing and Placing Images
- Using the Place Image Tool
- Managing Linked and Embedded Images
- Editing and Adjusting Images
- Basic Image Adjustments
- Applying Effects and Filters

LESSON 8: ADVANCED IMAGE AND GRAPHIC INTEGRATION
- Advanced Image Placement and Effects
- Using Image Frames and Containers
- Applying Advanced Effects and Filters
- Working with Vector Graphics
- Integrating Affinity Designer Elements

Canva Affinity Publisher

LESSON 9: CREATING TABLES AND ORGANIZING CONTENT

- Creating and Formatting Tables
- Managing Table Content
- Advanced Table Techniques
- Creating Data-Driven Tables
- Building Professional Information Architecture

LESSON 10: DESIGN AND PRODUCTION WORKFLOW

- Understanding Publication Design Principles
- Creating Professional Multi-Page Documents
- Building Complex Layouts
- Working with Templates and Asset Libraries
- Designing for Different Output Formats

LESSON 11: EXPORTING AND PUBLISHING

- Preparing Documents for Output
- Exporting to PDF
- Creating Interactive PDFs
- Preparing for Print
- Understanding Color Management
- Optimizing for Digital Distribution