

Canva Affinity Designer



Days: 3

Prerequisites: Practical working knowledge of Mac OS X or Windows.

Audience: Graphic designers, illustrators, UI/UX designers, and creative professionals who want to create high-quality vector graphics and digital artwork.

Description: In this three-day course, you'll gain a comprehensive understanding of Affinity Designer, the advanced graphic design and vector illustration application. You will learn to create professional logos, icons, UI designs, and digital illustrations using precision drawing tools, shape builders, and advanced path operations. You will master the use of gradients, color palettes, typography, and layer effects to produce polished, production-ready artwork. By the end of the course, you will be able to work efficiently with both vector and raster elements and export your designs for print and digital media.

OUTLINE:

LESSON 1: INTRODUCTION TO AFFINITY DESIGNER INTERFACE

- Understanding the Workspace
- Customizing the Interface
- Overview of Tools and Panels

LESSON 2: BASIC DRAWING TOOLS AND TECHNIQUES

- Drawing Shapes and Lines
- Rectangle, Ellipse, and Polygon Tools
- Pen Tool Basics

LESSON 3: EDITING SHAPES AND PATHS

- Node Tool
- Boolean Operations

LESSON 4: COLOR AND GRADIENTS

- Introduction to Color Theory
- Color Wheel and Palettes
- Applying Solid Colors
- Creating and Applying Gradients
- Linear and Radial Gradients
- Gradient Tool

LESSON 5: WORKING WITH TEXT

- Adding and Formatting Text
- Text Tool
- Character and Paragraph Styles
- Advanced Text Techniques
- Text on a Path
- Artistic Text vs. Frame Text

LESSON 6: DRAWING TECHNIQUES

- Advanced Pen Tool Techniques

- Working with Layers
- Layer Management
- Layer Effects and Styles

LESSON 7: USING IMAGES AND EFFECTS

- Importing and Manipulating Images
- Raster vs. Vector Images
- Image Adjustments
- Applying Effects and Filters
- Shadows, Glows, and Blurs
- Non-destructive Editing

LESSON 8: CREATING A PROJECT FROM START TO FINISH

- Project Planning and Setup
- Designing a Simple Logo and Poster
- Sketching and Layout
- Drawing and Coloring
- Adding Text and Effects

LESSON 9: ADVANCED VECTOR DRAWING TECHNIQUES

- Advanced Pen Tool Techniques
- Precision Drawing with the Pencil Tool
- Creating Complex Shapes with the Shape Builder Tool
- Complex Path Operations and Shape Building
- Boolean Operations for Complex Shapes
- Working with Compound Paths
- Creating and Managing Symbols

LESSON 10: GRAPHIC DESIGN AND TYPOGRAPHY

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Canva Affinity Designer

- Understanding Typographic Principles
- Working with Fonts and Typefaces
- Creating Professional Layouts
- Working with Grids and Guides
- Understanding Hierarchy and Visual Balance
- Creating Consistent Color Schemes

LESSON 11: PRINT AND DIGITAL PUBLISHING

- Preparing Files for Print
- Understanding Print Settings
- Exporting for Different Media
- Creating Assets for Web
- Optimization for Digital Use
- Creating Production-Ready Files